

NIC PESHAWAR

NEWSLETTER

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INTRODUCTION

As May unfolded, NIC Peshawar continued to strengthen the foundations of entrepreneurship across Khyber Pakhtunkhwa through founder-focused learning, ecosystem engagement, and new opportunities for growth.
From curriculum sessions and startup support initiatives to outreach activities and ecosystem partnerships, the month reflected our commitment to equipping entrepreneurs with the knowledge, networks, and resources needed to build sustainable ventures.



MAIN EVENTS

Invest Lab 3.0 Campaign

Going Live

NIC Peshawar officially launched the InvestLab 3.0 campaign, setting the stage for another cohort of aspiring and active angel investors across Khyber Pakhtunkhwa. Designed to strengthen the region's investment ecosystem, InvestLab equips participants with the knowledge, tools, and networks needed to evaluate startup opportunities, structure deals, and make informed investment decisions.

This marks the beginning of an exciting journey, with expert-led sessions, networking opportunities, and ecosystem-building activities still to come. Stay tuned as InvestLab 3.0 continues to unlock new opportunities for investors and startups across the region.



Venture + Growth

Open Day Applications

NIC Peshawar partnered with Accelerate Prosperity to launch applications for Venture+ Open Day, an opportunity designed for ambitious startups and businesses across Khyber Pakhtunkhwa seeking investment and growth support.

The initiative offers founders a chance to pitch directly to the Accelerate Prosperity team for potential access to up to $200,000 in investmcent, along with strategic business advisory support. Open to scalable, impact-driven ventures across sectors, the program aims to connect promising businesses with the resources needed to accelerate growth.

With applications now underway, the initiative marks another step toward strengthening the region's entrepreneurial ecosystem and expanding access to capital for high-potential startups.



Marketing Meetups

NIC Peshawar continued its commitment to startup growth through a series of Marketing Meetups designed to better understand the unique challenges and opportunities faced by incubated ventures.
These one-on-one discussions provided founders with a platform to share their goals, assess their current marketing efforts, and identify areas where targeted support could create greater impact. From branding and customer acquisition to content strategy and market positioning, the sessions helped tailor guidance to each startup's specific needs.



CURRICULUM & OPEN SESSIONS:

Go To Market Strategies

As part of its ongoing curriculum series, NIC Peshawar hosted a session on Go to Market Strategies led by Saad Raja from Eddiy. The session focused on helping founders understand how to effectively position their products, identify target customers, and develop strategies for successful market entry. Participants explored key aspects of launching and scaling products, gaining practical insights into customer acquisition, market positioning, and growth planning. The session provided startups with valuable tools to bridge the gap between product development and commercial success.



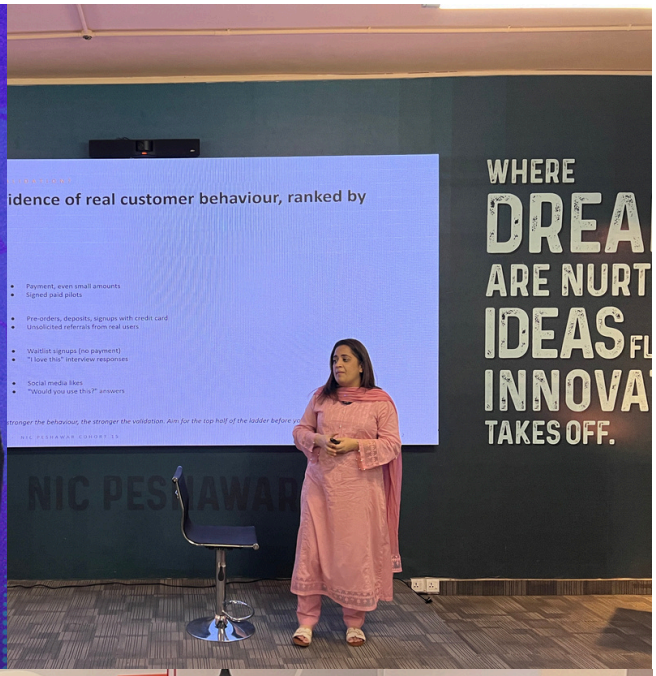




Vision Validation

NIC Peshawar hosted a curriculum session on Vision Validation led by Sabahat Bokhari, focused on helping founders assess the strength and direction of their startup vision. The session encouraged participants to critically evaluate assumptions, understand market realities, and ensure their solutions address meaningful customer needs.
Through practical discussions and founder-focused exercises, startups gained insights into refining their long-term vision and making more informed strategic decisions. The session reinforced the importance of validating ideas early to build businesses with greater clarity, relevance, and potential for growth.







Legal 101

NIC Peshawar hosted an open-for-all Legal 101 session led by Mohtashim Ahmad and Khalique Zaman from Barsols Legal Consultants. The session provided founders and aspiring entrepreneurs with practical guidance on the legal foundations required to build and grow a business.
Participants explored key topics including company registration, founder agreements, contracts, compliance requirements, and risk management. By addressing common legal challenges faced by startups, the session helped founders better understand how to protect their businesses and make informed decisions as they scale.







Business Model Canvas

NIC Peshawar hosted a curriculum session on Business Model Canvas led by Cynia Ijaz from Telenor, providing founders with a structured approach to understanding and refining their business models.
The session guided startups through key components of the canvas, including value propositions, customer segments, revenue streams, key activities, and partnerships. Through interactive discussions and practical exercises, participants gained greater clarity on how different parts of their business connect and contribute to long-term growth.
By helping founders challenge assumptions and strengthen their strategic thinking, the session laid the groundwork for building more sustainable and scalable ventures.



PARTNERSHIPS, OUTREACH, AND IMPACT

BANO QABIL STUDENTS VISIT NIC PESHAWAR

NIC Peshawar welcomed students from Bano Qabil Khyber Pakhtunkhwa, an initiative of Alkhidmat Foundation in collaboration with Encoder Bytes, for an outreach visit focused on innovation, technology, and entrepreneurship.
The visit introduced students to the startup ecosystem and provided insights into how ideas, digital skills, and entrepreneurial thinking can be transformed into viable ventures. Through engagement with the NIC Peshawar environment, participants gained exposure to opportunities available within Pakistan's growing innovation landscape.



ENGAGEMENT WITH HIGHER EDUCATION DEPARTMENT KP

NIC Peshawar hosted an outreach session with Assistant Professors from the Higher Education Department Khyber Pakhtunkhwa, fostering dialogue on entrepreneurship, innovation, and the role of academia in nurturing the next generation of founders.
The session explored opportunities for stronger collaboration between higher education institutions and the startup ecosystem, highlighting the importance of encouraging students to embrace problem solving, innovation, and enterprise development. The engagement marked another step toward building a more connected and innovation-driven academic community across the province.



NIC Peshawar Startups Featured by Nuqta Pakistan

Cohort 15 startup Platr was recently featured by Nukta Pakistan for its innovative AI-powered WhatsApp ordering assistant, designed to simplify customer interactions and automate the ordering process for businesses.
The feature highlighted how Platr enables customers to place orders through both text and voice messages, with the platform responding in the same format to create a seamless user experience. The recognition reflects the growing impact of startups from NIC Peshawar that are building practical, technology-driven solutions tailored to local market needs.

