



Digitizing & Aggregating Bill Payments

Strategic Partners



VISA



Addressing Key Challenges



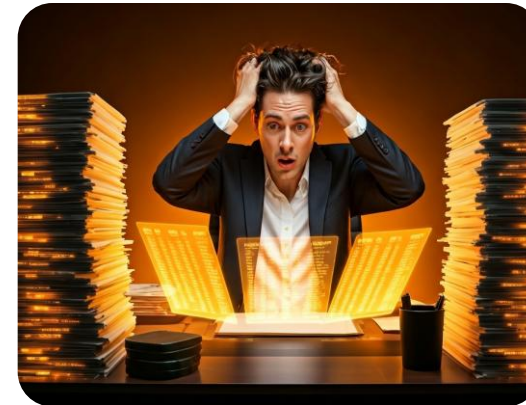
Printed Invoices

Reliance on paper invoices leads to delays and inefficiencies



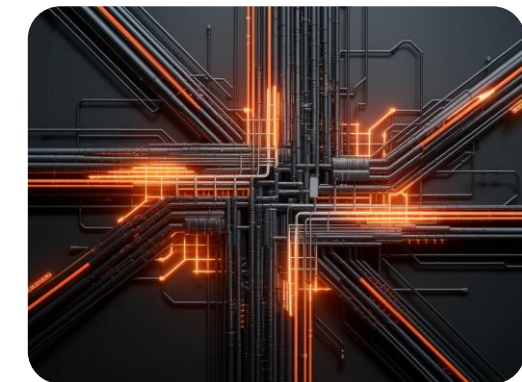
Bank Dependency

Over-reliance on banks creates bottlenecks and slow processing



Reconciliation

Manual reconciliation is time-consuming and prone to errors



Integration Burden

Integrating multiple payment platforms burdens businesses

Our Comprehensive Solution



Digital Bill Presentment

Access bills digitally, anytime.



Digital & Phygital Payment Collection

Collect payments via a multitude of collection channels.



Real-Time Reconciliation

Reduce manual reconciliation efforts.



Faster Settlements

Improve cash flow

Quality of Technology

- ✓ **Unified API Integration**
- ✓ **PCI DSS Compliant**
- ✓ **Customer Specific Reports**
- ✓ **Gateway Redundancies**



Revolutionizing Payments on WhatsApp in Pakistan & Qatar

Pioneering digital transformation by bringing payment services to WhatsApp



Uniqueness

- ✓ **Pioneers in bill & payment aggregation**
- ✓ **Highest Number of Collection Channels**
- ✓ **Customer Support**
- ✓ **Global Presence**



Market Size

\$5.7T

Total Addressable Market

The scale of local payments

\$1.6T

Serviceable Available Market

Paper-based payments ripe for disruption.

\$80B

Addressable by Blinq

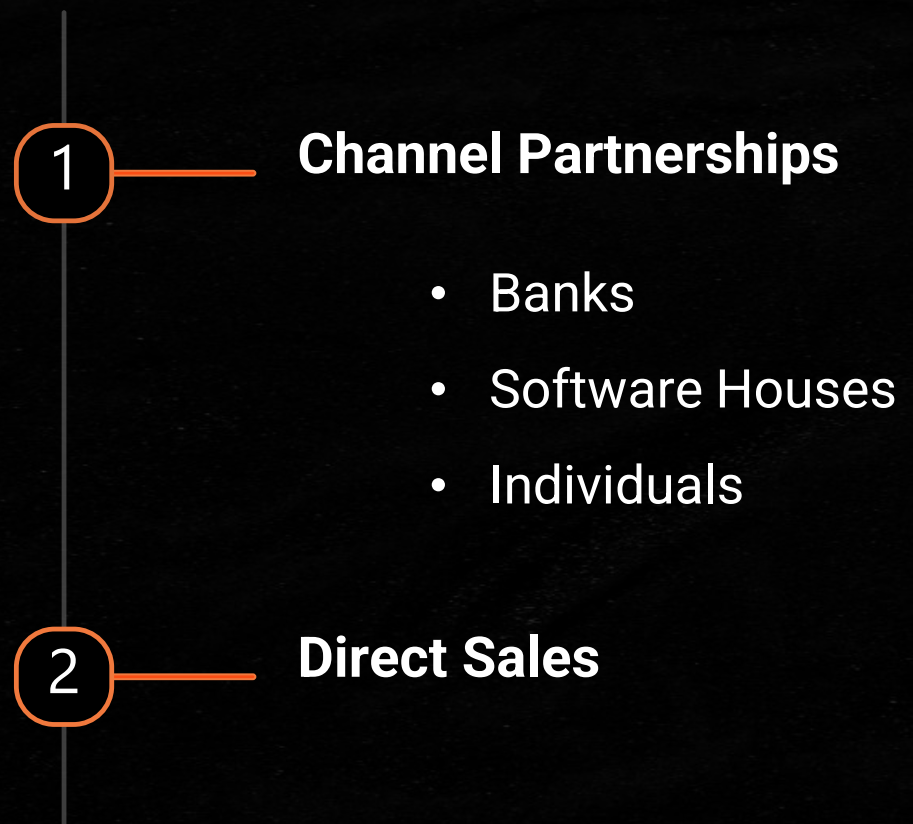
Markets Blinq can directly impact.

Cross Border Payments: A Lucrative Niche

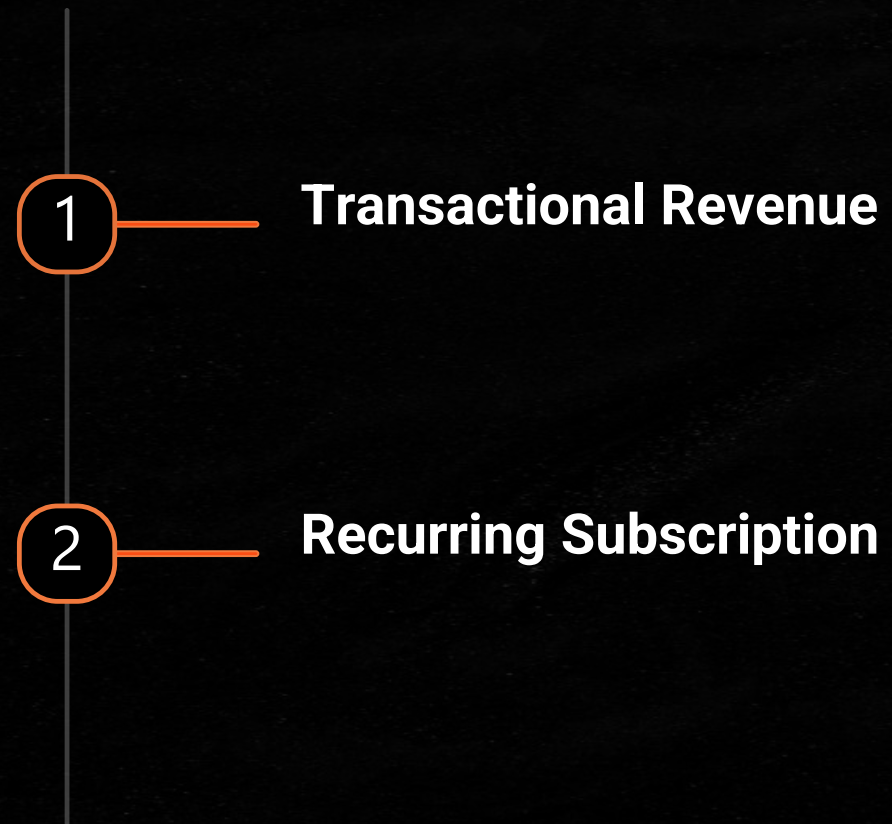
\$27 Billion Market

- 1** — **Pakistan**
Among the top 6 remittance receiving countries
- 2** — **MENA and UK**
Key regions with high remittance flows.
- 3** — **Untapped Potential**
Capturing just a fraction of this market can yield significant returns

Business Strategy



Business Model



Target Sectors



Government



Manufacturing



Education



NGO



Hospital



Housing



Insurance



E-Commerce



Logistics



Impressive Growth & Traction

\$50M

Accumulative GMV

3M+

Payments Collected

2025

Break-Even Year



Any Questions